



Fort Collins Club Members

June 28th, 2018

Dear Fort Collins Club Members,

Genesis Health Clubs is excited to announce the purchase of the Fort Collins Club! The club will officially join the Genesis Health Clubs family on Thursday, June 28th, 2018.

I am Rodney Steven II, owner of Genesis Health Clubs. Genesis currently owns/operates 46 clubs in Kansas, Missouri, Nebraska, Oklahoma and Colorado. We are in our 31st year of business and our team has great experience in the health and fitness industry! We're known for our customer service, our club culture and the knowledge of our fitness professionals.

I am proud and excited to announce we have reached an agreement to purchase The Fort Collins Club. The sale is official and the high quality of service and programs that have been part of your club will continue and thrive to a new level. Genesis has experienced incredible growth over the past several years, including the purchase of Miramont Lifestyle Fitness in Fort Collins and Loveland just a few months ago.

As of today, all Fort Collins Club members are now Genesis/Miramont members. You now have full access to over 40 Genesis locations across five states at no additional cost. Your membership is considered a Platinum level membership. It includes access to both our Miramont North location, as well as the Miramont Centerra location in Loveland. Access to the Premier Miramont South location can also be added to your membership for a small upgrade fee. See a Fitness Advisor for options for upgrading to Premier membership.

Over the next several days, you will see key staff from Genesis in the club, meeting with the current staff and chatting with members. We are excited to meet you and show you what Genesis is all about.

We have big things in store for members at Fort Collins Club. We'll be adding and replacing a lot of the equipment, with brand-new state-of-the-art cardio and strength equipment and a Genesis face-lift throughout. We have already started a major expansion to the weight room, which should be completed soon. We hope you enjoy the new equipment and layout. Additionally, there will be more exciting upgrades to be announced at a later date.

I am fully committed to maintaining safe, clean, state-of-the-art facilities and hope to create the same great atmosphere in your club as we have at our other Genesis locations. I am confident you will soon find that our friendly and professional staff puts customer service at the top of their priority list.

I have tried to anticipate some of the questions you may have, and I have included those in a Question and Answer format on the back of this letter.

Our team appreciates your continued patronage and wants you to know that we are truly excited about serving all your health and fitness needs. We look forward to providing you with the best and newest innovations in the industry.

Yours in Health,

A handwritten signature in black ink that reads "RODNEY". The signature is stylized and cursive.

Rodney L Steven II



FORT COLLINS CLUB ACQUISITION

Questions and Answers

Q: Does GENESIS HEALTH CLUBS now own Fort Collins Club?

A: Yes. Effective June 28th, 2018 all Fort Collins Club members will become Genesis Health Clubs/Miramont members.

Q: Will there be any upgrades coming to the club?

A: Yes! New cardio and strength equipment will be added throughout and there will be a major expansion of the weight room. There will be even more upgrades announced in the future; so follow us on social media for updates as soon as they are announced.

Q: How will members check in to the club and obtain a GENESIS HEALTH CLUBS membership card?

A: Simply let our front desk staff know your name when you come in, and we will issue you a Genesis Health Clubs membership card to use for check in moving forward.

Q: Will members be able to use other GENESIS HEALTH CLUBS locations?

A: Great news! You now have access to all Genesis Health Clubs locations included in a Platinum membership, including two others nearby in Fort Collins and Loveland, all included with your membership. In total, you now have access to over 40 locations in Colorado, Kansas, Missouri, Nebraska and Oklahoma.

Q: Will my membership rate change?

A: No! Your membership rate and term will remain completely unaffected. You'll continue your membership with the added benefits of upgraded facilities as well as access to all the locations listed above, all at no extra charge. You'll also be protected from any future price increases after remodels or upgrades to the facility.

Q: Will the hours of operation be affected?

A: Hours of operation will remain the same with no changes planned.

Q: Will schedules for Group Exercise/Aerobics classes change?

A: More great news! We plan on keeping all the classes you love and beefing up the schedule with even more options and times available. Your favorite instructors will continue teaching the classes you love and more.

Q: Who can I ask regarding other questions and answers?

A: Any member of our staff will be more than happy to assist you with questions you may have.

COLORADO LOCATIONS

Miramont North
Gold

1800 Heath Pkwy
Fort Collins, CO 80524
970-221-5000

Miramont Centerra
Gold

3755 Precision Dr
Loveland, CO 80538
970-744-5005

Fort Collins Club
Platinum

1307 E Prospect Rd
Fort Collins, CO 80525
970-224-2582

Miramont South
Premier

901 Oakridge Dr
Fort Collins, CO 80525
970-282-1000